

CONNECTING PEOPLE TO FOOD RESOURCES

Connected
64,769
households



to food resources through Hotline,
Mobile Outreach and **SNAP PEAS**.

Assisted more than
19,000 families

in applying for SNAP,
securing at least
\$43 million
in benefits.



Led statewide public awareness
campaign that resulted in

70,000 children
obtaining more than
\$19 million in pandemic
food assistance benefits (P-EBT).



Promotoras helped more than
4,000 immigrant children obtain
\$1.2 million in P-EBT benefits.

LETTER FROM THE CHIEF EXECUTIVE OFFICER

Dear Friends,

Hunger Free Colorado rose to the challenge of a pandemic-induced hunger crisis by stepping up to respond to the urgent need in dramatically more powerful ways than ever before and by laying the groundwork for long-term transformational change. Our direct community assistance and our policy and system change work combined to bring in more than \$180 million in food resources for families who were struggling to put healthy food on the table. We also built partnerships and provided capacity-building support to more than 100 grassroots organizations across the state, including many specifically led by and serving the Latinx immigrant community. We released a report on community-developed recommendations to achieve more equitable access to child nutrition programs and we set in place policy changes that will boost SNAP benefits for years to come. As much as we accomplished, there is still more to do in our pursuit of food justice. Join us in this work by participating in our **Action Network** or by becoming a member of our **Full Plate Society**. We are so grateful to our many supporters who make this work possible. Together we can end hunger in Colorado!

Sincerely,

A handwritten signature in black ink that reads "Marc Ja".

Marc Jacobson, CEO

EDUCATION, CAPACITY BUILDING & LEADERSHIP DEVELOPMENT

- Supported and trained promotoras with 17 immigrant-serving community organizations
- Provided training and technical assistance to 50 statewide partners that are part of our SNAP PEAS network
- Supported 88 **Colorado Food Pantry Network** members during COVID response
- Supported dozens of food pantries and farmers through our **Farm to Food Pantry** Initiative

STATE AND FEDERAL ADVOCACY

- Successfully advocated for a change in state systems that led to **126,000 more children obtaining a total of \$125 million in pandemic food benefits (P-EBT)** to make up for missed meals when schools were closed
- **Passed state legislation**, in collaboration with Energy Outreach Colorado, **that creates a SNAP "Heat and Eat" program**, which will bring in tens of millions of additional SNAP benefits and energy assistance benefits to SNAP households not already receiving them
- Secured more than **\$10 million in state funding** that supported Colorado farmers and ranchers and more than 180 food pantries
- With national partners, successfully secured a temporary **15% increase in SNAP benefits during the pandemic**, which provided additional support for more than 500,000 Colorado SNAP households
- With national partners, successfully secured a temporary increase in **WIC benefits, helping 90,000 households with young children purchase more fruits and vegetables**



AWARENESS AND ENGAGEMENT

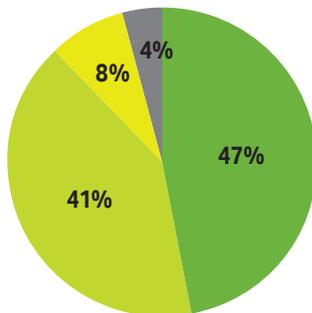
- Conducted four food insecurity surveys that generated major attention
- CNN Español **food insecurity feature** generated national attention and a spike in HFC's website traffic
- More than 300 community members participated in or donated to the annual **Hike to End Hunger**

FINANCIAL SNAPSHOT

Fiscal Year 2021: July 1, 2020, through June 30, 2021

REVENUE BY SOURCE

Government Grants	\$2,589,578
Foundations, Corporations & Businesses	\$2,271,864
Individuals	\$415,682
In-kind & Other	\$200,917

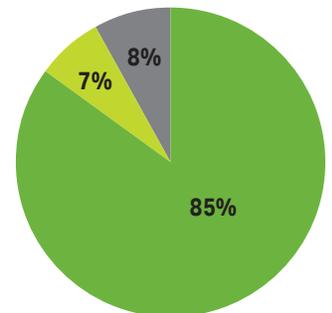


FINANCIAL ACTIVITY

Total Revenue* \$5,478,041 Total Expenses \$4,095,681

EXPENSE BY TYPE

Programs	\$3,486,050
Administrative	\$298,049
Fundraising	\$311,582



*Total unrestricted revenue after satisfaction of time and program restrictions for FY21 is \$4,242,628.



FIND OUT MORE AND TAKE ACTION AT
HungerFreeColorado.org
 1355 S. Colorado Blvd., Suite 201, Denver, CO 80222

